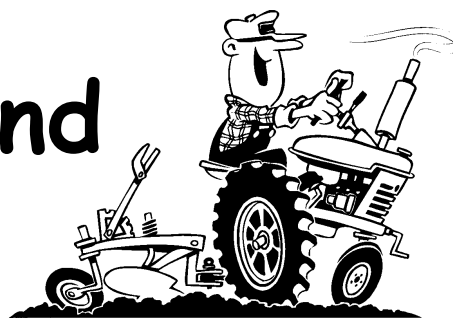


Cultivating Cumberland

March - 2016 VOL. 21, ISSUE 3



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Attachments:
CSA Marketing Conference
Pumpkin School

*Cooperative Extension
of Cumberland County*



1915-2015

NAP Deadline

Farm Service Agency

MARCH 15th 2016 is the final deadline for purchasing NAP for the 2016 crop year. This deadline includes the following crops:

Beans	Brussel Sprouts
Cantaloupe	Celery
Cucumbers	Eggplant
Honeydew	Oats
Okra	Peppers
Pumpkins	Sorghum
Squash	Sunflowers
Sweet Potatoes	Tomatillos
Tomatoes	Watermelons
Yams	

Buy-up Coverage Options Now Available

*Service Fee Waived for Beginning, Underserved and Limited Resource Farmers

Please call for more information:

Angela Andreoli, CED
Atlantic/Cape May/Cumberland FSA
1318 S. Main Road
Building 5A
Vineland, NJ 08360
856-205-1225 x2

Rutgers Cooperative Extension 100 Years of Service in Cumberland County

Water Requirements for the Produce Rule in the Food Safety Modernization Act

We will not be giving the Food Safety Modernization Act (FSMA) training until the fall 2016. As was reported in the February Cultivating Cumberland, the Food and Drug Administration (FDA) has not giving the approval to use training material developed for the course. It is not just New Jersey, but all across the United States. Unless FDA signs off on the training it is not considered official. However, the Rule is in effect and there are certain parts that growers must begin to implement. Among these is the water profile requirement.

For “agricultural water” it’s water that will or likely to contact the raw agricultural product or food contact surfaces, there must be a water profile developed. For example, drip irrigation in tomatoes would not be considered agricultural water, but if it were used to spray a pesticide that contacts the fruit, it is agricultural water. Carrots grown with drip irrigation would be considered agricultural water, but if that sample water was used to drip irrigate peppers, it would not be agricultural water.

Farm operations over \$500,000 have two-four years from January, 2016 to develop these profiles. This is especially critical for anyone using surface water to irrigate. A total of 20 samples must be collected over this period as close to harvest as possible. If you start this year then you will have the 20 samples when the water requirement goes into effect. Once 20 samples are collect then each year after 5 additional samples will be needed. The 5 oldest samples are dropped off and the 5 newest added to maintain 20 samples.

The water profile requirements for subsurface water (well water) differ from the surface water requirement. A grower will need to collect 4 samples in a year then 1 sample every year after that.

In both cases a grower is testing for generic E. coli detected in 100 mL water sample only, but the test that is used by the laboratory is important. The laboratory should be using EPA method 1603 (modified mTEC) or an equivalent method. Check with the laboratory to find out what method they use. If it is not using 1603 you will need documentation that it is equivalent.

These test results are used to calculate a geometric mean (GM) and statistical threshold value (STV). Anyone who has been collecting samples for third party audits have not needed to do this. However with FSMA these are required. During training we will go into more detail. There are websites such as the Western Center for Food Safety (<http://ucfoodsafety.ucdavis.edu/files/229168.xlsx>) and the University of Arizona (<http://agwater.arizona.edu/onlinecalc/>) that allow a person to calculate the GM and STV. Growers should also check with their water testing company to see whether they will calculate these values.

The criteria used for direct water application is 126 or less colony forming units (CFU's) per 100 mL of water for GM and 410 or less CFU/100 mL for STV. Remember these are based on the 20 samples for surface water and 4 samples for ground water. These calculations only apply to water that comes in direct contact with the finished product during production. If the water source does not meet these criteria, the grower has up to one year to make corrections. Any water used for post-harvest application must have 0 generic E. coli and if E. coli is found, water use must stop immediately.

Rutgers Plant & Pest Advisory

Have you signed up for the Plant & Pest Advisory?

It is free and contains all the latest information on diseases, insects, weeds, food safety, etc. Plus updates on meetings, research results, on-farm food safety and the latest information from the plant diagnostic laboratory.

There is a vegetable crops edition, fruit crops edition, landscape, ornamentals, nursery & turf edition.

To sign up go to plant-pest-advisory.rutgers.edu and subscribe for the edition up want. Once you sign up the advisory will be emailed to you on a regular basis.

RUTGERS New Jersey Agricultural Experiment Station

Rutgers University | New Jersey Agricultural Experiment Station | Pesticide User Responsibility

PLANT & PEST ADVISORY

Rutgers Cooperative Extension

HOME COMMERCIAL AG UPDATES ON-FARM FOOD SAFETY PLANT DIAGNOSTIC LAB Search this website ... Search

VEGETABLE CROPS EDITION FRUIT CROPS EDITION LANDSCAPE, ORNAMENTALS, NURSERY, & TURF EDITION

Subscribe by Email or RSS

timely • seasonal • focused • free

The Plant & Pest Advisory provides seasonal updates focusing on insects, diseases, and weeds of importance to NJ Commercial Growers. Recommendations on this site are for commercial operators and are NOT for home gardener use.

RECENT POSTS

- February Events: Grapevine Pruning Workshop & More
- Tree Fruit Meeting for Commercial Growers
- On-Farm Food Safety Trainings - UPDATED!
- 2016 NJ Ag Convention & Trade Show
- Killing Freezes... Finally
- Dickaya (blackleg) White Potato Meeting Jan 7, 2016
- Hobby UAS (Drone) - New FAA Registration Requirements
- Primer: Landscape Dormant Oil Applications & Target Pests
- Cool Climate Chardonnay Clones
- FSMA Produce Safety Rule Now Final

plant-pest-advisory.rutgers.edu

Commercial Vegetable Production Recommendations 2016

The 2016 Vegetable Recommendations Guide is available online (complete guide and by section) via the NJAES website. The printed copy is available the Cumberland County Extension Center for \$20.00. To view the guide visit: <http://njaes.rutgers.edu/pubs/publication.asp?pid=E001>

NEW JERSEY FARMER NAMED NATIONAL OUTSTANDING YOUNG FARMER

Lynne Richmond, NJ Dept. of Agriculture

New Jersey's 2016 Outstanding Young Farmer, Jessica Niederer of Chickadee Creek Farm in Hopewell Township was selected as a national winner at the 60th annual National Outstanding Young Farmers Awards Congress held February 11-14 in Cincinnati, Ohio.

Niederer was one of four national winners selected from a group of 10 finalists for the award based on their progress in an agricultural career, extent of soil and water conservation practices and contributions to the well-being of the community, state and nation. The three other national winners were from Connecticut, North Dakota and Washington. The winners received a savings bond from corporate sponsor John Deere and the opportunity to travel to Washington D.C. during National Ag Week in 2017.

"We are very proud of Jess for having received this great honor," said New Jersey Secretary of Agriculture Douglas H. Fisher. "She is a successful, hard-working, creative farmer who always is willing to help others interested in learning about farming."

"It is a great honor to be recognized by such a distinguished association of farmers," said Niederer. "It is especially encouraging that dedication to conservation and the good of your community are so strongly valued by the judging panel."

Niederer grew up on her parents' farm where her father produced soybeans, wheat, straw and her mother ran an eight-stall horse boarding operation. She graduated from Cornell University with a degree in Natural Resources. During her time as a student she traveled throughout the United States and Latin America for her studies. After graduation, she spent two years on a 60-acre organic vegetable farm, first as a greenhouse manager and later as assistant field manager. Finally, Jess came home to become the 13th generation of Niederer farmers.

After coming back to Hopewell Township in 2010, Niederer leased five acres of land from the family farm for Chickadee Creek Farm on which she started growing her produce on two of the acres. Since then, she has increased production to 17 acres, sells through Community Supported Agriculture, attends five farmers markets and has become a certified organic grower.

As well as being a dedicated farmer, Niederer enjoys giving back to the community. In 2014 she was voted the "Local Hero" by *Edible Jersey* readers in the Farm/ Farmer category. To add to her community accomplishments, Niederer also is an active member of the Mercer County Board of Agriculture, teaches classes on organic farming through the Northeast Organic Farming Association of New Jersey and volunteers as an EMT during the slower months.

For more information on the state's Outstanding Young Farmer program, visit: www.nj.gov/agriculture/about/sba/cover.html or call Joe Atchison, OYF Program Manager at (609) 984-2223 or email joe.atchison@ag.state.nj.us.

New Jersey Nursery and Landscape Association recognized for 100 years of service to the industry

The assembled delegates of the 2016 New Jersey Agricultural Convention unanimously adopted a resolution recognizing “the New Jersey Nursery and Landscape Association (NJNLA), and its forebearer organizations, on 100 years of serving the nursery and landscape professionals of the state of New Jersey.”

The convention annually assembles delegates from over 100 agricultural organizations to debate and adopt policy resolutions that inform the work of the Department of Agriculture for the coming year. Over 44 resolutions were debated and adopted on issues ranging from farmland preservation to rural communications to drones and agriculture. All the leaders of New Jersey’s agriculture are present at the event, making the recognition all the more significant.

Assemblyman Andrzejczak, chair of the Assembly Agriculture Committee, was present and shared his thoughts on the state’s nursery industry. “New Jersey’s nursery industry is not only a leader in the State’s agricultural community, it is a recognized leader across the country. For over 100 years, this State’s nurseries, greenhouses, and sod farms have been a leading economic generator and industry innovator, and I was proud to see that success recognized by New Jersey’s agricultural leaders.”

The nursery industry ranks as the largest segment on New Jersey’s agriculture, and ranks in the top ten nationally. Nursery, Greenhouse, and Sod account for nearly \$400 million in annual sales according to the latest National Agricultural Statistics Service Census of Horticulture released last December. As detailed in the resolution, the New Jersey Nursery and Landscape Association was first organized in 1915 as the New Jersey Association of Nurserymen, and incorporated under that name in 1935. In the 1950s the organization merged with similar interest groups in the northern part of the state, and in 1988, after seeing a decade long shift in the composition of its membership, formally renamed itself the New Jersey Nursery and Landscape Association.

Ed Overdevest, partner of Overdevest Nurseries and current candidate for the State Board of Agriculture, was on the Board of the NJNLA in 1988 when the name change took place. According to Ed, “the change in 1988 is a good example of the association’s ongoing efforts to remain relevant to evolving circumstances while continuing to honor its proud past”.

To mark the 100 year anniversary, the NJNLA embarked on an aggressive strategic planning process, and has formally adopted the NJNLA|2020 plan to set a strong vision for the organization in the near future and lay the ground work for the next 100 years of service to the industry. The complete plan and more information can be accessed at www.njnla.org.

The New Jersey Nursery and Landscape Association’s mission is to be passionate advocates for professional nursery and landscape businesses in New Jersey. NJNLA was founded in 1915, and currently is celebrating its 100th year of service to the industry. Our 400 plus member companies encompass all facets of the nursery, greenhouse, landscape and retail garden center industry in New Jersey. For more information please visit our website at www.njnla.org.

Jersey Fresh Homegrown by Heroes

Lynne Richmond, NJ Department of Ag

The New Jersey Department of Agriculture is launching a new program, "Jersey Fresh Homegrown by Heroes". It enables veteran farmers to highlight their service to our country and connect with the immensely popular Jersey Fresh branding program. Please contact the Department of Agriculture for more information on how to become involved.

You can contact Lynne Richmond at lynne.richmond@ag.state.nj.us or call 609-633-2954 if you are a veteran farmer or know of a farmer who served in the military you think might be interested.

Vegetable Crops Online Resources

Visit the revamped vegetable crops online resource website for variety trial results, pest galleries, IPM field guides, the latest news, etc. Dr. Andy Wyenandt and Jack Rabin have made the site much more user friendly. Bookmark it in your favorites so it is at your fingertips! Check it out at nj-vegetable-online-resources.rutgers.edu.

RUTGERS New Jersey Agricultural Experiment Station

Vegetable Crops Online Resources
NEW JERSEY AGRICULTURAL EXPERIMENT STATION

News

Field Guides: Information useful to all growers.

Annual Events

- 2016 NJ Ag Convention & Trade Show
Date: February 9 – 10 – 11, 2016 Location: Harrah's Resort & Waterfront Conference Center, Atlantic City
- Dickeya (blackleg) White Potato Meeting
Jan 7, 2016
Click to View Flyer Date: Thursday January 7, 2016, 2pm Location: Salem County
- NJ Ag Convention & Trade Show – Ag Convention Program
- North Jersey Growers Meeting
- Central Jersey Growers Meeting
- South Jersey Growers Meeting
- On-Farm Food Safety Meetings for 2015-2016

Marketing

nj-vegetable-crops-online-resources.rutgers.edu

RUTGERS

New Jersey Agricultural
Experiment Station

Organic Farm Advisory

March 17, 2016

10:00 a.m.—2:00 p.m.

Join us for a discussion of organic grower needs, current Extension research and future organic research potential in New Jersey.

Who should attend?

NJ growers using organic methods

Topics of focus:

Variety research results and recommendations

Disease and insect updates

Extension programming needs/wants

\$10.00 Includes Lunch and Program Materials

Event Location: Rutgers Cooperative Extension of Mercer County

930 Spruce Street, Lawrence Township NJ 08648

RSVP is required!!!

Questions? Contact Meredith Melendez

Melendez@njaes.rutgers.edu 609-989-6830

Organic Farm Advisory 3/17/2016

RSVP with payment by March 14, 2016

Please send payment to: RCE of Mercer County 930 Spruce Street Lawrence Twp. NJ 08648

Checks should be made out to: Mercer County Ag Education Fund

Name _____ Phone # _____

Address _____

Email _____

Attending _____ x \$10.00 = Total payment _____

Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and County Boards of Chosen Freeholders. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.

Calendar of Important Events

↗ Indicates the newly added event since last calendar

March 2016

↗ **March 1**

Turf Culture, Rutgers Cooperative Extension, 291 Morton Ave., Rosenhayn; \$20; 9am-noon. For more information call Tammy 856-451-2800 x1.

March 7-8

Managing Turfgrass & Landscape Weeds, Rutgers Cont. Ed, New Brunswick, \$395. For info visit: www.cpe.rutgers.edu or call 848-932-9271. Credits: 4 in CORE; 16 in 2, 3A & PP2 and 8 in 3B, 6B & 8C.

↗ **March 7-8**

Greenhouse Production Short Course, Rutgers Cont. Ed., NJ EcoComplex, Bordentown, NJ. \$245. For more information visit: www.cpe.rutgers.edu/greenhouse or call 848-932-7317.

↗ **March 8**

Propagation Lab, Rutgers Cooperative Extension, 291 Morton Ave., Rosenhayn; \$20; 9am-noon. For more information call Tammy 856-451-2800 x1.

↗ **March 9**

Roadside and Right-of-Way Vegetation Management, Rutgers Cont. Ed., \$210; 8:30 am-3:30 pm; For more information call 848-932-7271 or visit: www.cpe.rutgers.edu/landscape

↗ **March 14-15**

Landscape Lighting: Design and LED Technology, Rutgers Cont. Ed., 9am-3:30pm (Day 1) and 9am-noon (Day 2); \$430. For more information call 848-932-7271 or visit: www.cpe.rutgers.edu/landscape

↗ **March 15**

Turf Pest Management, Rutgers Cooperative Extension, 291 Morton Ave., Rosenhayn; \$20; 9am-noon. Pesticide credits: 6 each for categories 13, 3B & PP2. For information call Tammy 856-451-2800 x1

↗ **March 16**

Field Repairs for Small Engines (Session 1), Rutgers Cont. Ed., \$295 by 3/2; \$325 after. 9am-3:30pm For more information call 848-932-7317 or visit: <http://cpe.rutgers.edu/landscape>

↗ **March 16**

Introduction to Pruning Techniques, Rutgers Cont. Ed., \$210; 9am-3:30pm. For more information call 848-932-7271 or visit: www.cpe.rutgers.edu/landscape

↗ **March 17**

Organic Gardening, Rutgers Cooperative Extension, 291 Morton Ave., Rosenhayn; \$20; 9am-noon. For more information call Tammy 856-451-2800 x1.

↗ **March 17**

Advanced Pruning Techniques, Rutgers Cont. Ed., \$270; 9am-3:30pm. For more information call 848-932-7271 or visit: www.cpe.rutgers.edu/landscape

March 18

25th Anniversary Rutgers Turfgrass Symposium, Neilson Dining Hall, Cook Campus. For more information contact Dr. Josh Honig 848-932-6281 or visit: <http://turf.rutgers.edu/>.

March 19

Volunteer Rose Pruning Event, Colonial Park Gardens, Franklin Township, Free with suggested donation, 8am-noon. For more info call 732-873-2459 x21.

March 20-25

2016 Greenhouse Crop Production & Engineering Design Short Course, Westward Look Resort, 245 E. Ina Road, Tucson, AZ. For more information email: atevik@cals.arizona.edu or visit: ceac.arizona.edu

March 21

Field Repairs for Small Engines (Session 2), Rutgers Cont. Ed., \$295 by 3/7; \$325 after. 9am-3:30pm. For more information call 848-932-7317 or visit: <http://cpe.rutgers.edu/landscape>

March 21

Landscape Project Management, Rutgers Cont. Ed., \$195 by 3/7; \$210 after. 9am-3:30pm. For more information call 848-932-7271 or visit: www.cpe.rutgers.edu/landscape

March 22

Plant Diseases, Rutgers Cooperative Extension, 291 Morton Avenue, Rosenhayn; \$20; 9am-noon. Pesticide credits: 6 each for categories 13, 3A & PP2. For more information call Tammy 856-451-2800 x1.

March 23

Food Safety for Retail & Wholesale Growers, Snyder Research Farm, 140 Locust Grove Rd., Pitts-town, NJ; \$50; 9am-4pm. Reservation required by March 18. For more information call 856-451-2800 x1.

March 24

Core Training, Rutgers Cooperative Extension, 291 Morton Ave., Rosenhayn (held in the Klem Activity Building behind main facility); FREE. Pesticide credits: 6 CORE. Pre-register by March 22nd by calling Tammy 856-451*2800 x1.

March 24

Irrigation Systems: Principles of SMART Controller Programming, Rutgers Cont. Ed., \$195 by 3/10; \$210 after; 9am-3:30pm. For more information call 848-932-9271 or visit: www.cpe.rutgers.edu/landscape

March 25

Shop Repairs for Small Engines (Session 1), Rutgers Cont. Ed.; \$295 by 3/11; \$325 after. 9am-3:30pm. For more information call 848-932-7317 or visit: <http://cpe.rutgers.edu/landscape>

March 28

Shop Repairs for Small Engines (Session 2), Rutgers Cont. Ed.; \$295 by 3/14; \$325 after. 9am-3:30pm. For more information call 848-932-7317 or visit: <http://cpe.rutgers.edu/landscape>.

March 29

Stormwater/Rain Gardens, Rutgers Cooperative Extension, 291 Morton Avenue, Rosenhayn; \$20; 9am-noon. For more information call Tammy 856-451-2800 x1.

April 2016**April 2**

NJ Junior Breeder and Young Farmer Symposium, Rutgers University School of Environmental and Biological Science, Round House, College Farm Road, New Brunswick. For more info call 609-984-4389 or email: lynn.mathews@ag.state.nj.us

April 2

43rd Annual Dandelion Dinner, Great Vineland Chamber of Commerce, 4040 E. Landis Avenue, Vineland; \$50. For more information/tickets call 856-691-7400.

April 2

Spring Pruning Demonstration, Colonial Park Gardens, Franklin Township, \$15, 9-11 am (rain date April 9), 30 people limit. For more info or to register call 732-873-2459 x21.

April 5

Pesticides, Rutgers Cooperative Extension, 291 Morton Ave., Rosenhayn; 9am-noon; \$20. Pesticide credits: 2 Core. For more information call Tammy 856-451-2800 x1.

April 11

Basic Chainsaw Safety, Rutgers Cont. Ed., \$195 by 3/28; \$210 after. 8:30am-noon. For more information call 848-932-7271 or visit: www.cpe.rutgers.edu/landscape

April 12

Structural & Household Pests, Rutgers Cooperative Extension, 291 Morton Ave., Rosenhayn; \$20; 9am-noon. Pesticide credits: 6 category 7A. For more information call Tammy 856-451-2800 x1.

May 2016**May 14**

"Flower Buds-Let's Get Growing" Children's Garden Workshop, Colonial Park Gardens, 10am-noon (rain date May 21); \$15 per child ages 5-8 (limit 10 & must be accompanied by an adult). Pre-registration by Friday, May 6 required. For information call 732-873-2459 x21.

June 2016**June 11**

Rose Day Festival, Colonial Park Gardens (Free with suggested donation); 11 am-5pm. For more information call 732-873-2459 x21.

June 25

Children's Container Gardening with Edible Plants Workshop, Colonial Park Gardens, \$15 ages 7-10 (limit 10 children must be accompanied by an adult). Pre-registration by Friday, June 17th; 10am-noon. For more information call 732-873-2459 x21.

July 2016**July 16**

17th Annual Garden Party, Colonial Park Gardens; Free with suggested donation; 11am-3pm. For more information call 732-873-2459 x21.

REGULARLY SCHEDULED MEETINGS

✓ Indicates meeting will be held at RCE of Cumberland County

<p style="text-align: center;">✓</p> <p style="text-align: center;">Pesticide Certification Exam Schedule—Cumberland County 291 Morton Avenue Millville, NJ 08332 (Between Rosenhayn & Carmel)</p> <p style="text-align: center;"><u>2016</u></p> <p style="text-align: center;">Mar 24</p> <p style="text-align: center;">Sept 22 Oct 20</p> <p style="text-align: center;">To Register call 609-984-6614 For directions call 856-451-2800</p> <p style="text-align: center;">*****</p>	<p style="text-align: center;">✓</p> <p style="text-align: center;">Cumberland County Agriculture Development Board Soil Conservation Office 1516 Highway 77 Deerfield Street, NJ 08332</p> <p style="text-align: center;"><u>2016</u></p> <p style="text-align: center;">Mar 9</p> <p style="text-align: center;">Apr 13 May 11 Jun 8 Jul 13 Aug 10 Set 14 Oct 12 Nov 9 Dec 14</p> <p style="text-align: center;">Reg. Meetings start at 7 p.m. Call DeAnn at 856-453-2211</p> <p style="text-align: center;">*****</p>	<p style="text-align: center;">✓</p> <p style="text-align: center;">Cumberland County Board Of Agriculture 291 Morton Avenue Millville, NJ 08332 (Between Rosenhayn & Carmel) 7 pm meetings</p> <p style="text-align: center;"><u>2016</u></p> <p style="text-align: center;">Mar 17</p> <p style="text-align: center;">Apr 21 May 19 Sept 15 Oct 20 Nov 17 Dec 15</p> <p style="text-align: center;">For info call Hillary Barile, President 856-453-1192</p> <p style="text-align: center;">*****</p>
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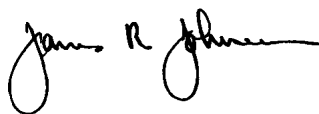
**Cumberland County Improvement Authority (CCIA)
Pesticide Container Recycling
9:00 a.m. to 12 Noon**

Cumberland County Solid Waste Complex
169 Jesse's Bridge Rd. (located off Route 55 Exit 29)
Deerfield Township, New Jersey

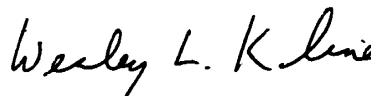
Questions? Call Division of Ag & Natural Resources, NJ Dept. of Ag 609-292-5532

2016 Dates published when received

Sincerely,



James R. Johnson
Agricultural Agent
Nursery Management Commercial
Internet: jjohnson@njaes.rutgers.edu



Wesley L. Kline, Ph.D.
Agricultural Agent
Vegetable & Herb Production
Internet: wkline@njaes.rutgers.edu

Pesticide User Responsibility: Use pesticides safely and follow instructions on labels. The user is responsible for the proper use of pesticides, residues on crops, storage and disposal, as well as damages caused by drift.

Use of Trade Names: Trade names are used in this publication with the understanding that no discrimination is intended and no endorsement is implied. In some instances the compound may be sold under different trade names, which may vary as to label.

Have you visited the Cumberland County website for the
Present and/or past issues of "Cultivating Cumberland"? It's a great
resource for information and dates.....

<http://Cumberland.njaes.rutgers.edu/>

Public Notification and Non-discrimination Statement

Rutgers Cooperative Extension is an equal opportunity program provider and employer. Contact your local Extension Office for information regarding special needs or accommodations. Contact the State Extension Director's Office if you have concerns related to discrimination, 848-932-3584.

Rutgers Cooperative Extension 100 Years of Service in Cumberland County

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Extension Education Center
291 Morton Avenue
Millville, NJ 08332-9791

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New Jersey Agricultural
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CSA Marketing in New Jersey

As a farmer, having market diversity and customer loyalty may allow you to generate a more reliable income from farm products. Adding a "Community Supported Agriculture" marketing operation can be beneficial if managed properly. It can allow "up-front" payments to avoid pre-season loans for start up capital and can help build relationships with customers. However, owning and operating a CSA marketing farm is not for the "faint of heart". At this conference, new and experienced farmers will learn more about CSA marketing from Rutgers Agricultural Agents who have worked in this area for more than 50 years of combined professional experience. This conference is being offered at two locations at two different dates in order to serve both regions of the state.



For information contact:

Kenesha Reynolds-Allie, Agricultural Agent

Rutgers NJAES CE of Warren County

165 County Rd 519 South

Belvidere, NJ 07823-1948

Phone: 908-475-6511

Fax: 908-475-6514

Email: Kallie@njaes.rutgers.edu

<OR>

Michelle Infante-Casella, Agricultural Agent

Rutgers NJAES CE of Gloucester County

1200 N. Delsea Dr. Bldg A

Clayton, NJ 08312

Phone: 856-307-6450 ext.-1

Fax: 856-307-6476

Email: minfante@njaes.rutgers.edu

Registration forms can be downloaded at

<http://events.rutgers.edu/njaes>

(or use this brochure)

Coordinated by:

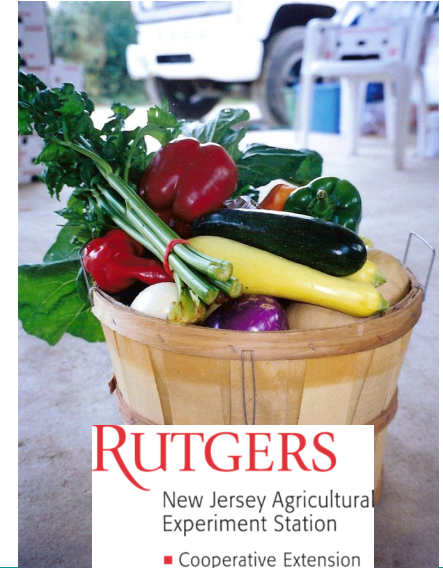
The Rutgers NJAES Agritourism Working Group

<http://sustainable-farming.rutgers.edu/agritourism-in-new-jersey/>

Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and County Boards of Chosen Freeholders. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.

Rutgers NJAES 2016

Community Supported Agriculture (CSA) Marketing Conference



**Offered at two locations and two
different Dates:**

**Thursday, March 3rd,
Warren County**

9:30AM-2:30PM

<And>

**Thursday, March 10th,
Gloucester County**

9:30AM-2:30PM

Registration Form

\$20 per person fee

Checks payable to:

Rutgers The State University

Please Mail registrations and payment to meeting location you will attend:

CSA Conference C/O

Rutgers NJAES Warren County

165 County Rd 519 South

Belvidere, NJ 07823-1949

<OR>

CSA Conference C/O

Rutgers NJAES Gloucester County

Rutgers NJAES Gloucester Co.

1200 N. Delsea Dr., Clayton, NJ 08312

Name _____

Number of people attending _____

Address _____

Phone _____

E-Mail _____

CSA Conference Schedule

Morning

9:30 **Registration**

10:00 **Overview of CSAs, Types of CSAs, Differences, Responsibilities, Is a CSA Business Right for You?**

Steve Komar, Rutgers Sussex County

10:30 **SWOT Analysis for Direct Marketing of Agricultural Products**

Michelle Infante-Casella, Rutgers, Gloucester County

11:10 **Marketing Your CSA**

Kenisha Reynolds-Allie, Rutgers, Warren County

12:00 **LUNCH**

Afternoon

12:30 **Developing Budgets for Your CSA: Cost of Production, Determining Price/ Shares, Assessing Number of Members**

Kenisha Reynolds-Allie, Rutgers, Warren County

1:15 **Regulations Impacting Your Direct Marketing Operation: Right to Farm and Farm Market Assessment**

Brian Schilling, Rutgers Extension Specialist in Agricultural Policy

2:00 **Food Safety from a Direct Marketing Perspective**

Meredith Melendez, Rutgers, Mercer County

2:45 **Adjourn**



DIRECTIONS:

March 3rd Location:

**Rutgers NJAES Cooperative
Extension
Of Warren County
165 County Road 519 South
Belvidere, NJ 07823-1948**

DIRECTIONS

- 1. Route 287 North to Route 78 West**
- 2. Route 78 West to Exit 3, Route 22**
- 3. Route 22 to Third Traffic Signal, Turn Right onto Rt 519 North**
- 4. Route 519 North approximately 10 miles, Administration Building is on left, Large Blue "Warren County" Sign at Entrance**

March 10th Location:

**Rutgers NJAES Cooperative
Extension of Gloucester County
1200 N. Delsea Dr., Bldg A
Clayton, NJ 08312**

DIRECTIONS:

- 1. From Rt. 55 Take Exit 50A (Rt. 322) Towards Glassboro (East) to Route 47 South (Delsea Drive)**
- 2. Make a Right onto Route 47 and go about 4 miles, Gloucester County Complex is on the Right, Building is First Building on the Left.**

Tentative Program

9:00-9:30 AM—Registration

9:30 AM

The Business of Pumpkin Production

Kenesha Reynolds-Allie
Agricultural Agent, Warren County

10:00 AM

The importance of pesticide safety and record keeping

Stephen Komar, Agricultural Agent, Sussex County

10:30 AM

Update on Disease Identification and Control in Pumpkin

Dr. Andy Wyenandt, Specialist in Vegetable Pathology, NJAES

11:15 AM

No-Till Production and Post Harvest Considerations for Pumpkin

Michelle Infante-Casella, Agricultural Agent, Rutgers, Gloucester County

11:45AM

Update on Pumpkin Varieties from Penn State Research Trials.

12:00 PM

Discussion with Growers on Production Topics Related to Pumpkins

12:30 Pesticide Credits and Adjourn

Join us to learn more about pumpkin production and for discussion on future research topics:

Come learn about Pumpkin Diseases:



Learn about Post Harvest Handling of Pumpkins:



RUTGERS

New Jersey Agricultural
Experiment Station

RUTGERS

New Jersey Agricultural
Experiment Station

Pumpkin School ***2 Locations***



South: Wed., March 2nd

RCE of Burlington County,
2 Academy Dr. Westampton NJ
Or

North: Wed., March 16th

Warren Grange No. 110 Hall
102 Broadway-Asbury Rd.
Broadway, NJ

Contact:s

South: Michelle Infante-Casella

856-30-7-6450 ext. 1

minfante@njaes.rutgers.edu

Or

North: Stephen Komar

973-948-3040

skomar@njaes.rutgers.edu

\$20 REGISTRATION DUE BY
March 1st (south), March 15th (north)

Name: _____

Address: _____

Phone: _____

E-mail: _____

Additional Names of Persons Attending: _____

Seminar Fee (for handouts/refreshments)

\$20.00 per first person _____

\$10.00 per additional farm member _____

Total Number of Participants = _____

Total Enclosed = _____

Make check payable to:

Rutgers The State University of NJ

Return with this portion to:

South:

**Rutgers Pumpkin School c/o RCE Gloucester Co.
1200 N. Delsea Dr., Bldg A, Clayton, NJ 08312**

North:

**Rutgers Pumpkin School c/o RCE Sussex Co.
1 Spring St., Newton, NJ 07860**

Event Overview

You are invited to join us for the Rutgers Pumpkin School. We will be having speakers on topics related to pumpkins. This half-day, extension educational event is for commercial pumpkin growers in our region and anyone interested in pumpkin production. We will be having morning refreshments and pesticide credits at the conclusion of the program. We look forward to your attendance and if you have any questions please let us know.

South Location Hosts:

Michelle Infante-Casella

Agricultural Agent, Gloucester Co.

Raymond Samulis

Agricultural Agent, Burlington Co.

North Location Hosts:

Kenesha Reynolds-Allie

Agricultural Agent, Warren County

Stephen Komar

Agricultural Agent, Sussex County

2 Locations / 2 Dates

**2 Different
Wednesdays
Time: 9 AM - 12:30PM**

March 2, 2016

South Location:

**Rutgers Extension Office
Burlington County
2 Academy Dr.
Westampton, NJ**

or

March 16, 2016

North Location:

**Warren Grange No. 110 Hall
102 Broadway-Asbury Rd.
Broadway, NJ**



Cooperating Agencies: Rutgers, The State University of New Jersey, U.S. Department of Agriculture, and County Boards of Chosen Freeholders. Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity program provider and employer.