

Cooperative Extension of Cumberland County Extension Education Center 291 Morton Avenue Millville, NJ 08332-9791

http://cumberland.njaes.rutgers.edu

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#### Attachments:

US Small Business Administration Disaster Loans Fact Sheet

2012 High Tunnel Growers School

#### LAST COLLECTION

Deerfield Site 2012

LOCATION: Cumberland County Solid Waste Complex

169 Jesse Bridge Road (located off Route 55, Exit 29)

Deerfield, New Jersey

(Open trucks or trailers must be tarped before entering the complex.)

TIME & DATE: 9:00 a.m. to Noon, Friday, November 16th

#### Processing Steps & Size limits:

- 1. All pesticide containers <u>must</u> be either triple rinsed or pressure rinsed, drained and <u>dry inside</u>;
- 2. All pesticide containers must be free of residue (other than stains);
- 3. The booklet <u>must</u> be removed (you DO NOT have to remove the paper labels glued to the container or the plastic sleeves);
- 4. Foil seal must be removed;
- 5. Only non-refillable pesticide containers will be accepted—you <u>must</u> drill a 1/4" hole in the <u>bottom</u> of the container or with a utility knife make a 6" slit in the bottom of the container so the container will not hold liquids:
- 6. Only pesticide containers embossed with HDPE or the recycling #2 will be accepted;
- 7. Pesticide containers up to 55-gallons in capacity will be accepted. 5-gallon pales must be cut in half; 30-gallon containers into at least 4 pieces; and 55-gallon containers into at least 8 pieces. This can be accomplished using a sawszall, chainsaw, circular saw or reciprocating saw. It is not necessary to cut up containers less than 5-gallons; and
- 8. Pesticide containers must have originally held an EPA registered pesticide.

#### Items that will not be accepted and Will be returned to the Recipient:

- 1. Pesticide containers with dried formulation on the container, pour spout or the spout threads;
- 2. Pesticide containers with any liquid residue;
- 3. Pesticide containers where the insides are caked with dried residue:
- 4. Mini-bulk, saddle tanks and nurse tanks, which can be made of fiberglass;
- 5. Pesticide containers with lids; or
- 6. Containers that held any type of petroleum oil product or antifreeze.

If you generate other clean non-petroleum containing HDPE plastic (crates, buckets, pales, etc.), the CC collection side will accept them. Contact Karen Kritz, NJDA 609-984-2506 or Dennis DeMatte, CC Recycling 856-825-3700 for further information.

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### Marketing for Profit: Tools for Success Webinar Series Registration Now Open

The Farmers Market Federation of NY and the NY Farm Viability Institute have partnered with USDA Northeast SARE to present a series of webinars on marketing, "Marketing for Profits: Tools for Success". These webinars have been designed with the assistance of regional and national marketing experts to provide critical marketing insights for farmers and farm markets throughout the northeast. The webinars are free, are approximately an hour and a half long, and easy to access with a basic internet connection. This winter, 6 webinars will be held and interested participants are encouraged to register TODAY for the webinars they think they will attend.

The Marketing for Profit: Tools for Success webinar series will give farmers the information and tools they need to excel at direct marketing their farm products. It will also provide curriculum, presentations and handouts to Cooperative Extension Educators and other farm service educators to help their farmers master key marketing concepts that will bring greater success and more profits to their farms than ever before.

As producers, farmers are well-equipped with the knowledge to produce quality farm products. They determine the best methods of farming, and the crop mix that will help them to achieve their production goals and revenue requirements. They understand and follow all statutory regulations impacting their operation, comply with labor law and file mounds of paperwork. But when it comes to marketing, many producers believe the Field of Dreams version of "Build it and they will come." Marketing is a concept that must be learned to achieve maximum profits from chosen marketing channels, whether it is farmers markets, CSAs, direct to restaurant sales, or another other venue.

Marketing encompasses a broad array of efforts all aimed at identifying your market and customers, satisfying your customers and maintaining your customers long term. It includes all marketing channel selections and business decisions, what to grow or produce and how it will be produced; ie conventional, organic, bio-dynamic or some amalgam of these; how you choose to make products available, how product is presented to the public, how you present your business, advertising and promotions, signage, pricing strategy, and so on. Marketing is complex and is often the most misunderstood and least successful part of many farm businesses.

The series will include coverage of 5 categories of marketing concepts spanning three years: Self-Assessment, Market Assessment, Customer Assessment, Communications Assessment and Business Assessment. Each Assessment will be a series of 3 webinars. The winter season, 2012-

13, will focus on Market Assessment and Customer Assessment. Learn how to understand the current marketplace, understand your competition, find the right fit for you and your products and build your marketing plan. In the Customer Assessment series you will learn to identify your ideal customer and how to attract them, understand customer service, gain knowledge of marketing tactics to reach your ideal customers and use a SWOT analysis to understand trends that can impact your business. These are just a sample of the skills and knowledge to be gained through this season's Marketing for Profit: Tools for Success webinar series. Each webi nar will be repeated twice to maximize opportunity to participate.

#### Some of the offered webinars are:

- "Learning to Look Around, or Getting Your Head in the Game!"
   Bob Buccieri, former President of the Farmers Market Federation of New York Dec. 4, 10-11:30 a.m. and Dec. 5th 7-8:30 p.m.
- "How Smart ARE you, Really?"
   Warren Abbott, Abbott Farms, Baldwinsville, NY
   Dec. 10th, 10-11:30 a.m. and Dec. 11th, 6-7:30 p.m.
- 3. "Building the Marketing Plan"

  Marty Broccoli, Ag Economic Development Specialist, Cornell Cooperative Ext., Oneida County
  Jan. 8th, 11 a.m. to 12:30 p.m. and Jan. 9th, 6-7:30 p.m.
- 4. "People Sure are STRANGE! Coming to understand the customer" Marty Butts, Small Potatoes Marketing Jan. 15th, 11 a.m. 12:30 p.m. and Jan. 16th, 6-7:30 p.m.
- 5. "BOGOs, Bounce Backs and the cost of freebies! Promoting the Product" Lindsay Ott Wilcox, Creative Director, Clear Channels Radio, Syracuse Jan. 29th, 11 a.m. 12:30 p.m. and Jan. 30th, 6-7:30 p.m.
- "Every Silver Lining has a Cloud! Market Assessment & Analysis" Marty Butts, Small Potatoes Marketing Feb. 12th, 11 a.m. – 12:30 p.m. and Feb. 13th, 6-7:30 p.m.

The webinars are free. To register for the webinars, go to: http://www.nyfarmersmarket.com/work-shop-programs/webinars/registration.html?massmail=59

For more information, detailed descriptions of the sessions or a full, 3 year curriculum, please contact Diane Eggert at deggert@nyfarmersmarket.com or David Grusenmeyer at dgrusenmeyer@nyfvi.org

### FARMERS/PRODUCERS WANTED 2013 Specialty Farmers Market

Coming in 2013, Specialty Farmers Market in Cape May Court House. Projected sight is at the Middle Township Board of Education's field on Route 9 in the center of Court House.

The market will be once a week, likely on Friday evenings. The following are some of the crops/products that are needed for the market:

- Eggs
- Aquaculture
- · Berries and fruits
- · Specialty or organic meats
- New, hand-made, high-quality crafts such as wool products
- Cut-flowers
- Vegetables
- Artisan baked goods
- Honey
- Jams and jellies
- Herbs
- Other specialty crops produced in Cape May County

Please contact Steve Atzert, Sustainable Jersey, (609) 465-7765, if you are interested in participating. Feel free to contact Jenny Carleo, Rutgers Extension Cape May County, if you additional questions, 609-465-5115 x607 or email: carleo@njaes.rutgers.edu

#### Sodium (Chilean) Nitrate Status Change

Penn State Extension

Vegetable and Small Fruit Production News

The Use of sodium nitrate will soon be prohibited entirely in organic production.

The National Organic Program will soon be changing the National List of Allowed and Prohibited Substances to prohibit the use of sodium nitrate entirely. This change was scheduled to become effective October 21, 2012, but more time is required to pass the rule and the effective date has not yet been published.

The NOSB reviewed sodium nitrate at its April 2011 meeting and recommended that sodium nitrate be renewed (relisted) without it annotation. This recommendation, if finalized, would prohibit the substance in its entirety.

A proposed rule regarding the use of sodium nitrate is forthcoming. If you have any questions regarding this notice, you may contact the National Organic Program at 202-720-3252.

#### **Agribusiness Association Scholarships**

New Jersey Farm Bureau, "This Week in Farm Bureau"

The NJ Agribusiness Association is offering two scholarships of \$1,500 each. College undergraduates majoring in ag subject areas are eligible. Application deadline is Nov. 30th. Requirements are: application form (see pg. 7 of this newsletter), transcripts, one letter of recommendation and a two-page essay.

Send the above requirements to: NJAA

PO Box 94

Richwood, NJ 08074 Att: Scholarship Chairman

Under Pressue: Strategies to Protect Your Equine Places and Spaces

Equine Land Conservation Resource

Equine Land Conservation Resource will be presenting a One-Day Regional Forum in Pequannock, New Jersey. We have engaged an exceptional lineup of expert speakers on several topics of interest to our conservation partner organizations, area planners, agricultural agents, etc.

ELCR's mission is to educate horsemen and women, horse land owners and equine enthusiasts about community land use planning, farmland protection, farmland stewardship and best management practices, trails access and best management practices, equine economics and equine liability issues, and to help them advocate for and protect horse lands, facilities and trails from loss in their own communities.

**DATE:** November 10, 2012

**TIME:** 8:30 a.m. - 4:00 p.m.

**PLACE:** Breyer Animal Creations Headquarters

Pequannock, New Jersey

**FEES:** General Public \$60

**DEADLINE:** November 6, 2012

**INFO**: Call 859-455-8383

Visit: www.elcr.org

Email: Information@ELCR.org

SPEAKERS: Tom Daniels, Ph.D.

Dept. of City and Regional Planning

University of Pennsylvania

Robert Wagner

Senior Policy and Program Advisory

**American Farmland Trust** 

### Annual Intensive Greenhouse Crop Production Courses

DATE: January 2-9, 2013

EMPHASES: Greenhouse Hydroponic Production of Tomato and Lettuce

INSTRUCTORS: Dr. Pat Rorabaugh - Tomato & Hydroponic Specialist

Mr. Myles Lewis - Award-winning Production Business Specialist Dr. Merle Jensen - Special Guest Lecturer & CEA Consultant

With concentrated class agenda, focused-discussion & hands-on sessions in specialized hydroponic systems and greenhouse facilities, students experience successful crop production practices. Round-table question-and-answer session & discussions with practicing greenhouse engineers, center on design and operations. Marketing lessons are reviewed at one of the region's best farmer's markets.

Schedule and register at CEAC website: http://ag.arizona.edu/ceac/

#### **New Rutgers Fact Sheets**

FACT SHEET: "Landscaping for Water Conservation" (E341)

Authors: Salvatore Mangiafico, Environmental and Resource Management Agent

Christopher Obropta, Extension Specialist in Water Resources

Elaine Ross-Griffin, Program Coordinator

Caitrin Higgins, Program Associate

FACT SHEET: "Soil Fertility Recommendations for Christmas Trees" FS1187

Authors: Joe Heckman and Mark Vodak

FACT SHEET: "Soil Fertility Recommendations for Small Grains" FS1188

Author: Joe Heckman

The above new Rutgers Fact Sheets are available for download by visiting: http://www.njaes.rutgers.edu/pubs.

#### New Jersey Agribusiness Association 2012 Annual Edward A. Platz Memorial Scholarship

2 Awards of \$1500.00 each are to be awarded at the New Jersey Agribusiness Association Annual Meeting., to be held December 6tht. Recipients are encouraged to receive award in person at the meeting to be held in Burlington County, however, this is not a considering factor for the award

**Eligibility:** The candidate must be enrolled at and in the academic rank of **sophomore**, **junior or senior** at any accredited 4 year college or university in the United States when receiving the scholarship. The candidate must be a New Jersey resident majoring in an agricultural subject area (ie. Plant Science, Animal Science, Agronomy, Entomology, etc.) or related field. The candidate must also intend to pursue a career in production agriculture.

Procedures and Deadlines: The applicant must complete and submit the following:

- 1) Application form below
- 2) An official copy of transcripts from all colleges attended
- 3) One letter of recommendation (academic or non-academic)
- 4) A 1-2 page essay (typed) stating current goals for education and career

All of the information must be received by Friday, November 30, 2012. Letters of recommendation are to be sent by person writing the recommendation directly to the Scholarship Chairman. Do not send letters of recommendation with the application, transcripts, and essay.

#### 

P.O. Box 94

Richwood, NJ 08074

Have persons writing letters of recommendation send the letters directly to the above address. All information must be received Friday, **November 30**, **2012** for the candidate to be eligible.

#### **Calendar of Important Events**

☼ Indicates the newly added event since last calendar

#### November 2012

#### November 7-8

**Northeast Greenhouse Conf. & Expo,** DCU Ctr, Worcester, MA. For info visit: http://www.negreenhouse.org/index.html

#### November 8-9

**Introduction to Plant Identification,** NJAES Cont. Ed, 102 Ryders Lane, New Brunswick. 9am-3 pm, \$395 by 10/25 + 10% after. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### November 12-13

NJ Farm Bureau Convention, Westin Hotel, Princeton, NJ. For more information email: LizT@NJFB.org

#### **November 15**

**3B Category Exam Training**, Westfield, Union County, \$140. In lieu of 40 hours on-the-job-training. For more information call 866-851-4389 or email: classes@njpma.com

#### November 14-15

**Pacific Northwest Vegetable Association Conference & Trade Show,** Three Rivers Convention Center, Kennewick, Washington. For more information call 509-585-5460 or visit: www.pnva.org

#### November 17

**Annie's Project: Keeping Books with Quicken,** RAREC, 121 Northville Rd., Bridgeton. \$50 (\$100 with copy of Quicken) includes lunch. 10am-3pm. For info call 609-465-5115 x607

#### November 27

**Hazardous Tree Identification Winter Session,** NJAES Cont. Ed, 102 Ryders Lane, New Brunswick, 9 am-3 pm; \$245 by 11/13 + 10% after. For more info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### November 28-29

**Mississippi Fruit & Vegetable Growers Conference,** Jackson, Miss. For more information call 601-955-9298, email: info@msfruitandveg.com or visit: www.msfruitandveg.com

#### November 28-December 1

Annual National Onion Association Meeting, Palm Springs, Calif. For more info visit: www.onions-usa.org

#### November 29-30

**Large Tree Climbing Rigging,** NJAES Cont. Ed, 102 Ryders Lane, New Brunswick; 9am-3:30pm; \$395 by 11/29 +10% after. For more info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### December 2012

#### December 3-5

**Washington State Horticultural Assoc. Annual Meeting,** Yakima Convention Center, Yakima, Wash. For more information contact Nicole Brunner by email: Nicole@wahort.org

#### December 3 & 10

**Soil and Plant Relationships,** NJAES Cont. Ed, 102 Ryders Ln, New Brunswick, 9am-3:30pm; \$295 by 11/19 +10% after. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### December 4-6

**Great Lakes Fruit, Vegetable & Farm Market EXPO**, DeVos Place Convention Center, Grand Rapids, Mich. For info visit: www.glexpo.com

#### December 5

**Snow and Ice Removal,** NJAES Cont. Ed, 102 Ryders Lane, New Brunswick; 8:30am-3:30pm; \$195 by 11/21 + 10% after. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### December 6

**Cat 3A Exam Training,** Morris Plains, Morris County, \$140. In lieu of 40 hours training. For info call 866-851-4389 or email: classes@njpma.com

#### **December 13**

**Basics of Turfgrass Mgmt,** NJAES Cont. Ed, 102 Ryders Ln, New Brunswick, 9am-3:30pm; \$195 by 11/29 +10% after. Credits: 2-Cat. 13; 4 CORE and 1A; 5-3B and PP2. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### December 14

**Turfgrass Establishment,** NJAES Cont. Ed, 102 Ryders Ln, New Brunswick, 9am-3:45pm, \$195 by 11/30 +10% after. Credits: 7-3B and PP2. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### December 18

**Water Mgmt. and Drainage,** NJAES Cont. Ed, 102 Ryders Ln, New Brunswick, 9am-4pm; \$195 by 12/4 +10% after. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### January 2013

#### January 7-8

**Kentucky Fruit and Vegetable Conf.,** Embassy Suites Hotel, Lexington, Ky. For more information contact John Strang 859-257-5685 or email: jstrang@uky.edu

#### January 8

**Pest Mgmt. of Ornamental Plants,** NJAES Cont. Ed, 102 Ryders Ln, New Brunswick, 9am-3:30pm; \$195 by 1/3 +10% after. Credits: 2 CORE; 8-2, 3A, 6B, 8C and PP2. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### January 8-10

**Minnesota Apple Growers Winter Conf.**, LaCrosse, Wis. For info contact Ralph Yates, 507-895-2388, email: info@minnesotaapple.org or visit: www.minnesotaapple.org

#### January 9-11

Illinois Specialty Crops, Agritourism and Organic Conf., Crowne Plaza Hotel, Springfield, Ill. For more information contact Diane Handley 309-557-3662 or email: dhandley@ilfb.org

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**Mid-Atlantic Nursery Trade Show,** Baltimore Convention Ctr., Baltimore, MD. For more info visit: www.mants.com

#### January 10

**Managing Diseases of Ornamental Plants,** NJAES Cont. Ed, 102 Ryders Ln, New Brunswick, 9am-3:30pm \$195 by 12/27 +10% after. Credits: 10-2, 3A, 6B, 8C & PP2. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### January 10-12

**Great Plains Growers Conference and Trade Show,** St. Joseph, Mo. For more information contact Christy Dipman at 785-532-6173 or email: cdipman@ksu.edu or visit: www.greatplainsgrowers.org

#### January 10-13

**Southeast Regional Fruit & Vegetable Conf.,** International Trade & Conv. Center., Savannah, Ga. For more information call 877-994-3842 or visit: www.gfvga.org

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**Organic Land Care Certification Course,** Middlesex County Extension, 645 Cranbruy Rd., East Brunswick, NJ; \$500; 8am-4:30 pm. For more info call 732-398-5275

#### January 15-16

**Southeastern Apple Growers Mtg,** Crowne Plaza Resort, Asheville, NC. For info contact Peggy Laughter at 828-685-3241.

#### January 15-17

**Integrated Pest Management,** NJAES Cont. Ed, 102 Ryders Lane, New Brunswick, 9am-4pm; \$395 by 1/7 +10% after. Credits: (3 day) 8-Cat. 2; 10-3A; 11-3B; 12-PP2; 16-13 and CORE; 20-6B and 8C. For info call 732-932-9271 or visit: www.cpe.rutgers.edu

#### January 17-18

**Upper Midwest Regional Fruit & Vegetable Growers Conference,** St. Cloud Civic Center, St. Cloud, Minn. For more information call 763-434-0400, email: info@mfvga.org or visit: www.mfvga.org

#### January 20-22

**Wisconsin Fresh Fruit & Veg. Conf.,** Wisconsin Dells, Wis. Wisconsin Apple Growers. For more information call 800-722-3120, email: office@waga.org or visit: www.waga.org.

#### January 21-22

**Northwest Michigan Orchard & Vineyard Show,** Grand Traverse Resort, Acme, Mich. For info call 231-946-1510 or email: nwmihort@msu.edu

#### January 21-23

**Ohio Produce Growers & Marketers Assoc. Congress,** Kalahari Resort, Sandusky, Ohio. For info call 614-487-1117, email: opgma@ofa.org or visit: www.opgma.org

#### January 22-23

**Wisconsin Cranberry Growers School,** Holiday Inn Hotel & Conv. Center, Stevens Point, Wis. For info call 715-423-2070

#### January 22-24

**Indiana Horticultural Congress**, Wyndham West, Indianapolis. For info contact Tammy Goodale at 765-494-1296, email: tgoodale@purdue.edu or visit: www.inhortcongress.org

#### January 22-24

**Empire State Fruit & Vegetable Expo,** Oncenter Conv. Center, Syracuse, NY, For info contact Jeanette Marvin by email: nysvga@twcny.rr.com

#### January 23-26

Practical Tools & Solutions for Sustaining Family Farms, Little Rock, Ark. For info visit: www.ssawg.org

#### January 24-25

**lowa Fruit & Vegetable Growers & Marketers Conf.,** Ankeny, Iowa. For info contact Darrell Geisler 515-964-2640 or email: dkgeisler@hughes.net

#### January 27-30

**North American Strawberry Growers Assoc. Annual Conf.,** Portland, Ore. For info contact Kevin Schooley 613-258-4587; email: info@nasga.org or visit: www.nasga.org

#### January 29

**Organic Turfgrass Management,** Rutgers CPE, 102 Ryders Lane, New Brunswick, NJ; \$195 by 1/15 +10% after; 9-3:30. For more info call 732-932-9271, email: ocpe@njaes.rutgers.edu or visit: www.cpe.rutgers.edu

#### 

**Managing Insect Pests of Ornamental Plants,** Rutgers CPE, 102 Ryders Lane, New Brunswick, NJ; \$195 by 1/15 +10% after; 9-3:30. Credits: 10-2, 3A, 6B, 8C & PP2; 3 in 13. For info call 732-932-9271, email: ocpe@njaes.rutgers.edu or visit: www.cpe.rutgers.edu

#### January 29-30

Ontario Processing Vegetable Industry Conference, London, Ontario. For info call 519-681-1875, email: opvg@opvg.org or visit: www.opvg.org

#### January 29-31

**Mid-Atlantic Fruit and Veg. Conv.**, Hershey Lodge, Hershey, Pa. For info contact William Troxell 717-694-3596, email: pvga@pvga.org or visit: www.mafvc.org

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**Pesticide Calibration,** Rutgers CPE, 102 Ryders Lane, New Brunswick, NJ; \$195 by 1/16 +10% after; 9-1. For more info call 732-932-9271, email: ocpe@njaes.rutgers.edu or visit: www.cpe.rutgers.edu

#### January 30-Feb. 1

**North American Raspberry & Blackberry Conf.,** Portland, Ore. For info call 919-542-4037, email: info@raspberryblackberry.com or visit: www.raspberryblackberry.com

#### February 2013

#### February 1-6

**28th Annual NAFDMA Convention,** Portland, OR. For info call the North American Farmers' Direct Marketing Association 413-244-5374 or visit: www.nafdma.com

#### February 5-7

**NJ Ag Conv. & Trade Show**, NJ Vegetable Growers, Atlantic City, NJ. For info contact Rocco DiGerolamo, Jr. 856-797-1686 or visit: www.njveggies.org.

#### February 5-7

**Nat'l Council of Ag Employers Annual Mtg,** Washington, D.C. For info contact Matthew Coffindaffer 703-790-9039; email: Matt@ncaeonline.org or visit: www.ncaeonline.org

#### February 6-9

**Pennsylvania Assoc. for Sustainable Ag (PASA) Farming for the Future Conf.,** Penn State Conf. Center, State College, PA. For info visit: www.pasafarming.org

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**Midwest Grape & Wine Conference**, St. Charles, Mo. For more info call contact Rozanna Benz 573-236-4629, email: rbenz@vwm-online.com or visit: www.midwestgrapeandwineconference.com

#### February 15

Central Jersey Veg. Meeting, Ag Building, Freehold. For more information call Madge 732-431-7260 x7261

#### February 21-23

**MOSES Organic Farming Conference,** La Crosse, Wis. Midwest Organic and Sustainable Education Service. For more information call 715-778-5775 or visit: www.mosesorganic.org

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**56th IFTA Annual Conf. & Intensive Workshop,** Boston, International Fruit Tree Association. For more info visit: www.ifruittree.org

#### 

**U.S. Highbush Blueberry Council Spring Meeting,** Savannah, GA. For more info call 916-983-0111 or visit: www.blueberry.org.

#### March 2013

#### March 5-6

**Mississippi Greenhouse Tomato Short Course,** Raymond, Miss. For more information contact Rick Snyder 601-892-3731; or email: Rick.Snyder@msstate.edu

#### March 10-12

**California Small Farm Conference,** Fresno, Calif. For more information call 831-659-0436; email: small-farmconference@gmail.com or visit: www.californiafarmconference.com

#### REGULARLY SCHEDULED MEETINGS

✓ Indicates meeting will be held at RCE of Cumberland County

Pesticide Certification Exam Schedule—Cumberland County 291 Morton Avenue Millville, NJ 08332

2012

Dec 19

(Between Rosenhayn & Carmel)

Nov 7 **2013** 

Jan 9 Feb 6 Mar 20 Apr 3 May 1 Sept 25

To Register call 609-984-6614 For directions call 856-451-2800 Cumberland County Agriculture
Development Board
291 Morton Avenue
Millville, NJ 08332
(Between Rosenhayn & Carmel)

<u>2012</u>

Nov 14 Dec 12

<u>2013</u>

 Jan 9
 Feb 13
 Mar 13

 Apr 10
 May 8
 Jun 12

 Jul 10
 Aug 14
 Sept 11

 Oct 9
 Nov 13
 Dec 11

Reg. Meetings start at 7 p.m. Call DeAnn at 856-453-2211

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**V** 

Cumberland County Board
Of Agriculture
291 Morton Avenue
Millville, NJ 08332
(Between Rosenhayn & Carmel)
7 pm meetings
2012

Nov 15 Dec 20

For info call Shirley Kline,
President 856-685-3784

Cumberland County Improvement Authority (CCIA)
Pesticide Container Recycling
9:00 a.m. to 12 Noon

Cumberland County Solid Waste Complex
169 Jesse's Bridge Rd. (located off Route 55 Exit 29)
Deerfield Township, New Jersey
Questions? Call Karen Kritz, NJ Dept. of Ag 609-984-2506

November 16

Sincerely,

James R. Johnson Agricultural Agent

**Nursery Management Commercial** 

Internet: jjohnson@njaes.rutgers.edu

Wesley L. Kline, Ph.D. Agricultural Agent

Vegetable & Herb Production

Weeley L. Kline

Internet: wkline@njaes.rutgers.edu

**Pesticide User Responsibility:** Use pesticides safely and follow instructions on labels. The user is responsible for the proper use of pesticides, residues on crops, storage and disposal, as well as damages caused by drift.

**Use of Trade Names:** Trade names are used in this publication with the understanding that no discrimination is intended and no endorsement is implied. In some instances the compound may be sold under different trade names, which may vary as to label.

## Have you visited the Cumberland County website for the Present and/or past issues of "Cultivating Cumberland"? It's a great resource for information and dates....... http://Cumberland.njaes.rutgers.edu/

#### Public Notification and Non-discrimination Statement

Rutgers New Jersey Agricultural Experiment Station Cooperative Extension educational programs are offered to all without regard to race, religion, color, national origin, ancestry, age, sex, sexual orientation, gender identity and expression, disability, atypical hereditary cellular or blood trait, marital status, civil union status, domestic partnership status, military service, veteran status, and any other category protected by law. Rutgers Cooperative Extension encourages individuals with disabilities to participate in its programs and activities. If you need special accommodations, have questions about physical access, or require alternate means for program information, please contact your local Extension Office. Contact the State Extension Director's Office if you have concerns related to discrimination, 732-932-5000, ext. 584.

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Cooperative Extension of Cumberland County Extension Education Center 291 Morton Avenue Millville, NJ 08332-9791



#### **Contact Numbers for Hurricane Response**

If you have agriculture related questions there are two numbers to call. The agriculture desk at the Office of Emergency Management in Trenton is 609-963-6904. This number may be busy so if it does not work call NJDA at 609-292-3976 and explain your issue. They will relate the question to the appropriate individual for your answer. For livestock owners, the NJDA ombudsman service or he NJDA Division of Animal Health can help with support and advice.

Source: Farm Bureau Fax Alert 10/30/12

#### 2012 Census of Agriculture

The Ag Census is taken every five years, it is a complete count of U.S. farms and ranches and the people who operate them. Forms will be mailed to all farmers and ranchers in December and they should be returned by February 4, 2013. This is the only source of uniform, comprehensive agricultural data for every county in the U.S.

The Census looks at land use and ownership, operator characteristics, production practices, income and expenditures, etc. This information is used by all those who serve farmers and rural communities from federal, state and local governments to agribusinesses and trade associations. The answers to the Census impact the amount of fund provide to the individual states to support agricultural programs.

All information provided on the Census form is guaranteed by law to be kept confidential. The report cannot be used for purposes of taxation, investigation or regulations. Anyone receiving a form must respond even if they did not operate a farm in 2012.

The Census of Agriculture is the responsibility of every farmer or rancher, regardless of the size or type of operation. For Census purposes, a farm is any place from which \$1,000 or more of agricultural products were produced and sold, or normally would have been sold during 2012.

The results of the Census will be released beginning in February 2014. Detailed reports will be published for all counties, states and the nation.

Source: USDA/NASS



#### U. S. SMALL BUSINESS ADMINISTRATION FACT SHEET - DISASTER LOANS

#### NEW JERSEY Declaration #13305 & #13306

(Disaster: NJ-00031)

Incident: Severe Storms and significant Straight-line Winds

Occurring: June 30, 2012

For Atlantic County and contiguous counties of Burlington, Camden, Cape May, Cumberland, Gloucester and Ocean in the State of New Jersey.

#### **Application Filing Deadlines:**

Physical Damage: November 20, 2012 Economic Injury: June 21, 2013

Whether you rent or own your own home, own your own business, or own a small agricultural cooperative located in a declared disaster area, and are the victim of a disaster, you may be eligible for financial assistance from the U. S. Small Business Administration (SBA).

#### What Types of Disaster Loans are Available?

- Home Disaster Loans Loans to homeowners or renters to repair or replace disaster-damaged real estate or personal property owned by the
  victim. Renters are eligible for their personal property losses, including automobiles.
- <u>Business Physical Disaster Loans</u> Loans to businesses to repair or replace disaster-damaged property owned by the business, including real estate, inventories, supplies, machinery and equipment. Businesses of any size are eligible. Private, non-profit organizations such as charities, churches, private universities, etc., are also eligible.
- <u>Economic Injury Disaster Loans (EIDLs)</u> Working capital loans to help small businesses, small agricultural cooperatives, small businesses engaged in aquaculture, and most private, non-profit organizations of all sizes meet their ordinary and necessary financial obligations that cannot be met as a direct result of the disaster. These loans are intended to assist through the disaster recovery period.
- EIDL assistance is available only to entities and their owners who cannot provide for their own recovery from non-government sources, as
  determined by the U.S. Small Business Administration (SBA).

#### What are the Credit Requirements?

- <u>Credit History</u> Applicants must have a credit history acceptable to SBA.
- Repayment Applicants must show the ability to repay all loans.
- <u>Collateral</u> Collateral is required for physical loss loans over \$14,000 and all EIDL loans over \$5,000. SBA takes real estate as collateral when it is available. SBA will not decline a loan for lack of collateral, but requires you to pledge what is available.

#### What are the Interest Rates?

By law, the interest rates depend on whether each applicant has Credit Available Elsewhere. An applicant does not have Credit Available Elsewhere when SBA determines the applicant does not have sufficient funds or other resources, or the ability to borrow from non-government sources, to provide for its own disaster recovery. An applicant, which SBA determines to have the ability to provide for his or her own recovery is deemed to have Credit Available Elsewhere. Interest rates are fixed for the term of the loan. The interest rates applicable for this disaster are:

	No Credit Available	<u>Credit Available</u>
	Elsewhere	Elsewhere
Home Loans	1.938%	3.875%
Business Loans	4.000%	6.000%
Non-Profit Organization Loans	3.000%	3.125%
Economic Injury Loans		
Businesses and Small Agricultural Cooperatives	4.000%	N/A
Non-Profit Organizations	3.000%	N/A

09/21/2012

#### What are Loan Terms?

The law authorizes loan terms up to a maximum of 30 years. However, the law restricts businesses with credit available elsewhere to a maximum 3-years term. SBA sets the installment payment amount and corresponding maturity based upon each borrower's ability to repay.

#### What are the Loan Amount Limits?

- Home Loans SBA regulations limit home loans to \$200,000 for the repair or replacement of real estate and \$40,000 to repair or replace
  personal property. Subject to these maximums, loan amounts cannot exceed the verified uninsured disaster loss.
- <u>Business Loans</u> The law limits business loans to \$2,000,000 for the repair or replacement of real estate, inventories, machinery, equipment and all other physical losses. Subject to this maximum, loan amounts cannot exceed the verified uninsured disaster loss.
- <u>Economic Injury Disaster Loans (EIDL)</u> The law limits EIDL(s) to \$2,000,000 for alleviating economic injury caused by the disaster.
  The actual amount of each loan is limited to the economic injury determined by SBA, less business interruption insurance and other recoveries up to the administrative lending limit. SBA also considers potential contributions that are available from the business and/or its owner(s) or affiliates.
- Business Loan Ceiling The \$2,000,000 statutory limit for business loans applies to the combination of physical, economic injury, mitigation and refinancing, and applies to all disaster loans to a business and its affiliates for each disaster. If a business is a major source of employment, SBA has the authority to waive the \$2,000,000 statutory limit.

#### What Restrictions are there on Loan Eligibility?

- <u>Uninsured Losses</u> Only uninsured or otherwise uncompensated disaster losses are eligible. Any insurance proceeds which are required to
  be applied against outstanding mortgages are not available to fund disaster repairs and do not reduce loan eligibility. However, any
  insurance proceeds voluntarily applied to any outstanding mortgages do reduce loan eligibility.
- <u>Ineligible Property</u> Secondary homes, personal pleasure boats, airplanes, recreational vehicles and similar property are not eligible, unless used for business purposes. Property such as antiques and collections are eligible only to the extent of their functional value. Amounts for landscaping, swimming pools, etc., are limited.
- Noncompliance Applicants who have not complied with the terms of previous SBA loans are not eligible. This includes borrowers who did not maintain flood and/or hazard insurance on previous SBA or Federally insured loans.

#### Is There Help with Funding Mitigation Improvements?

If your loan application is approved, you may be eligible for additional funds to cover the cost of improvements that will protect your property against future damage. Examples of improvements include retaining walls, seawalls, sump pumps, etc. Mitigation loan money would be in addition to the amount of the approved loan, but may not exceed 20 percent of total amount of disaster damage to real estate and/or leasehold improvements, as verified by SBA to a maximum of \$200,000 for home loans. It is not necessary for the description of improvements and cost estimates to be submitted with the application. SBA approval of the mitigating measures will be required before any loan increase.

#### Is There Help Available for Refinancing?

- SBA can refinance all or part of prior mortgages that are evidenced by a recorded lien, when the applicant (1) does not have credit available elsewhere, (2) has suffered substantial uncompensated disaster damage (40 percent or more of the value of the property), and (3) intends to repair the damage.
- Homes Homeowners may be eligible for the refinancing of existing liens or mortgages on homes, in some cases up to the amount of the loan for real estate repair or replacement.
- Businesses Business owners may be eligible for the refinancing of existing mortgages or liens on real estate, machinery and equipment, in some cases up to the amount of the loan for the repair or replacement of real estate, machinery, and equipment.

#### What if I Decide to Relocate?

You may use your SBA disaster loan to relocate. The amount of the relocation loan depends on whether you relocate voluntarily or involuntarily. If you are interested in relocation, an SBA representative can provide you with more details on your specific situation.

#### Are There Insurance Requirements for Loans?

To protect each borrower and the Agency, SBA may require you to obtain and maintain appropriate insurance. By law, borrowers whose damaged or collateral property is located in a special flood hazard area must purchase and maintain flood insurance for the full insurable value of the property for the life of the loan.

For more information, contact SBA's Disaster Assistance Customer Service Center by calling (800) 659-2955, emailing <u>disastercustomerservice@sba.gov</u>, or visiting SBA's Web site at <a href="https://disasterloan.sba.gov/">https://disasterloan.sba.gov/</a> Deaf and hard-of-hearing individuals may call (800) 877-8339. Applicants may also apply online using the Electronic Loan Application (ELA) via SBA's secure Web site at <a href="https://disasterloan.sba.gov/ela">https://disasterloan.sba.gov/ela</a>

# **Registration Form**

## High Tunnel Growers School November 13 and 14, 2012

Name
Address
State Zip Code
me Phone
E-mail
Registration Fee:
# - 10 70 - 70 - 00 - 1
Total enclosed: \$
"PSCE Program Fund" Only Credit Card Confirmations will be e-mailed to you.
Credit Card Payment:
VisaMasterCard
Expiration Date
Card Holder's Name
Cardholder's
Signature
Mail to: Penn State Extension - Franklin County
181 Franklin Farm Lane Chambersburg, PA 17202

### From York

Follow Route 30 East from York to Lancaster. After passing the Park City Mall (left side of Route 30), exit at Route 72 (Manheim Pike). Turn Right at the bottom of the exit ramp and follow the Manheim Pike south to the next traffic light (Steel Way). Turn left onto Steel Way at WeeBee AUDIO-VIDEO. Travel approximately Road and follow it to the small intersection (one long block). Turn 200 yards (one block) to Arcadia Road. Turn left onto Arcadia right, The Farm and Home Center sits up at the end of the drive-

## From Harrisburg

sits up at the end of the driveway. section (one long block). Turn right, The Farm and Home Center Road. Turn left onto Arcadia Road and follow it to the small inter-VIDEO. Travel approximately 200 yards (one block) to Arcadia mile to Steel Way. Turn left onto Steel Way at WeeBee AUDIOexit ramp and follow the Manheim Pike south approximately 1 283 at Route 72 (Manheim Pike). Bear Right at the bottom of the Follow Route 283 East from Harrisburg to Lancaster. Exit Route

### From East

Follow Route 30 West. At the split, take Route 283 to the left. Go one exit to Route 72 (Manheim Pike). Turn left onto Route 72 South. Follow the Manheim Pike south to the Steel Way traffic small intersection (one long block). Turn right, The Farm to Arcadia Road. Turn left onto Arcadia Road and follow it to the Bee AUDIO-VIDEO. Travel approximately 200 yards (one block) light (approximately 1.2 miles). Turn left onto Steel Way at Wee-Home Center sits up at the end of the driveway

An OUTREACH program of the College of Agricultural Science

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# Penn State Extension

2012

## Growers School **High Tunnel**



Wednesday, November 14 luesday, November 13 &

**Lancaster Farm and Home Center** Penn State Lancaster Center

-Penn State Cooperative Sponsored by: -Capital RC&D Extension



extension.psu.edu

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prove to be a very informative program Extension, Capital RC&D, and your fellow growers for what should both conventional and organic methods. Join Penn State Cooperative management and fertilization presentations in this program will cover opportunity to yield enterprising producers substantial profits. Pest before and after the traditional outdoor production season has the Marketing tomatoes and other high tunnel produce in the 4-6 weeks season, greenhouse growers will find this program very useful increasing demand for locally-grown vegetables over a longer vegetables. While the focus is on high tunnel production to meet the latest techniques to produce high quality, high tunnel-grown The 2012 High Tunnel Growers School will teach new growers the

# Wednesday, November 7, 2012 Participants must pre-register by

PDA pesticide credits will be awarded to licensed applicators.

to registrants after the program. handouts and some too large to print publications will be mailed out snacks. A CD or DVD with all of the Power Point presentations, Registration cost includes: Lunch, program materials, and break

is no single day registration. Registration fee: \$145.00 per person for the 2 day program. There

There are a limited number of seats available.

cburns@capitalrcd.org or 717-241-4361 for more information ATTENTION NRCS HIGH TUNNEL RECIPIENTS: Partial reimbursement of workshop fees is available through Capital RC&D. Please contact Cheryl Burns at

-Steve Bogash, Regional Horticulture Educator, PSU Cooperative Extension

-Tom Ford, Regional Horticulture Educator, PSL Cooperative Extension

-Beth Gugino, Pathologist, Penn State Dept. of Plant Pathology

## Agenda:

# Tuesday, November 13, 2012

9:30 a.m. - Morning Sessions 9:00 a.m. - Registration, Coffee Donuts

12:00 p.m. - Lunch Break

4:15 p.m. - Adjourn 1:00 p.m. - Afternoon Sessions

# Wednesday, November 14, 2012

8:30 a.m. - Morning Sessions 8:00 a.m. - Coffee and Donuts

12:00 p.m. - Lunch Break

4:15 p.m. - Adjourn 1:00 p.m. - Afternoon Sessions

## **Program Topics:**

 Tomato Varieties for High Tunnels -Alternative Crops for High tunnels: Cucumbers, Bell Design and Site Considerations for High Tunnels

 Disease prevention and Management Peppers, Eggplant, Greens, and Cut Flowers

-Using Bio-controls

-Pesticide application in High Tunnels Managing insect and mite pests

-More: Pruning and Training, Pollination, Fertilizing Tunnel crops, Irrigation, Post-Harvest Handling